



## Rates

Ad Size ▶ # of Insertions	1/4 Page			3/8 Page			1/2 Page			3/4 Page			FullPage		
	1x	3x	6x	1x	3x	6x	1x	3x	6x	1x	3x	6x	1x	3x	6x
<b>Employee Savings North Edition</b> Circulation: 15,000	345	310	285	450	405	365	540	485	435	720	660	595	900	810	730
<b>Employee Savings South Edition</b> Circulation: 15,000	345	310	285	450	405	365	540	485	435	720	660	595	900	810	730

The prices in the above table are **per issue**. Example: the cost of a 1/4 page ad in Employee Savings North edition at the 6x rate is \$285 per issue x 6 issues for a total of \$1710.

## Rates

The above rates are for 4-Color ads.

If customer cancels ad prior to completing the 3x or 6x contract, they will be charged by and agree to pay OBC Publishing for discounts taken, but not earned.

## Ad Design Fee

\$125.00 (3 proof maximum)  
Hourly rate of \$65.00 thereafter.

## Payment Terms

Payment is due with order. Checks are payable to OBC Publishing Company. There is a \$25.00 charge for all checks returned for non-sufficient funds. Replacement payments must be made with cash, certified check or money order only.

VISA, MasterCard, American Express and Discover accepted with authorization. OBC Publishing Company reserves the right to reject, edit or cancel any ad, at any time. Prices subject to change with 30 days written notice.

We accept:    

## Premium Position

Contact your sales associate for availability.

Front Cover .....	\$300
Page 2 or 3 .....	\$200
Page 4 thru 7 .....	\$100
Third-to-Last Page.....	\$100
Inside Back Cover.....	\$100
Back Cover.....	\$300

## 2017 Advertising Deadlines

<u>Issue:</u>	<u>Ad Deadline Date:</u>	<u>Delivery Date:</u>
January/February .....	December 18	January 4
March/April.....	February 15	March 1
May/June .....	April 19	May 3
July/August .....	June 21	July 5
September/October .....	August 23	September 6
November/December .....	October 18	November 8

Subject to change without notice.

# obcpublishing.com

advertising@obcpublishing.com